

Privacy Notice

Effective Date: May 27, 2023

This is the Privacy Statement and Policy (“Privacy Statement”) for Untapped Sustainable Operations and its affiliates (“Untapped”). Untapped understands that your privacy is important. Untapped is committed to protecting your privacy and personal information you provide or as you access and use materials on <https://www.untappedops.com/> or other Untapped websites (the “Site”). In addition, information that you submit to Untapped in response to an email request for information or other outreach from Untapped, will be treated in accordance with this Privacy Statement.

Please take a moment to familiarize yourself with our privacy practices outlined below. If you are viewing this Privacy Notice on one of our websites or applications, including those managed by third parties we engage, please also familiarize yourself with the applicable Terms of Use to see how this Privacy Notice applies to your use of the Site. This Privacy Notice is incorporated into such Terms of Use. By using one of our Sites, you acknowledge that you have read, understand and accept this Privacy Notice and the Terms of Use.

This Privacy Notice is subject to change at any time. If we make changes to this Privacy Notice, we will update the “Effective Date” at the top of this page and post it on our Sites. Where required by local law, we will also notify you of any changes we make to this Privacy Notice in accordance with law and the notice provisions in the terms of our engagement. To the extent permitted by law, any changes we make to this Privacy Notice become effective immediately.

PERSONAL INFORMATION WE COLLECT

The types of personal information we collect will vary depending on the nature of our relationship with our clients. We limit the personal information that we collect to that which will allow us to fulfill our intended business purposes. In many cases, the personal information we collect is required for us to provide our clients with our services or meet legal requirements, and failure to provide us with the information may prohibit us from delivering requested services.

Generally, we may collect and process the following types of personal information: names, addresses, e-mail addresses, phone numbers, job title, or employer information.

We may also collect information related to the operation of and use of a Site and information collected through cookie or other tracking technologies, which may include log-in credentials, IP addresses, domain names, browser versions and operating system, traffic data, the resources you access, and other Site-related information.

HOW WE USE THE PERSONAL INFORMATION WE COLLECT

The purposes and uses of your personal information will depend on the use of the Site and the personal information provided. We process your personal information:

- For the purposes of safeguarding the legitimate business interests pursued by Untapped. This includes:

- Communicate with you and manage your requests in relation to subscriptions to Untapped newsletters, publications, or white papers
- Tailoring your experience at the Site with relevant Untapped materials
- Understanding the Site's user population, identifying subject areas of interest, and determining whether the Site is designed to work with the computer settings of a majority of our visitors
- Measuring and improving the effectiveness of Untapped marketing programs across different channels
- Improving our web content and navigation
- For compliance with a legal obligation. This includes anti-fraud and anti-money laundering measures as well as tax and social security requirements.

We may use vendors, such as Google Analytics, to monitor usage of our site and to provide site usage analytics. These vendors may use such information for business purposes to provide analytics and feedback to us to improve the site and provide services to you.

DISCLOSURE OF YOUR PERSONAL INFORMATION

The third parties with whom we may need to share personal information to help us provide services and products to you and to run our Site include:

- Our subsidiaries or affiliates
- Our advisors
- Our third-party service providers who process information on our behalf to help run some of our internal business operations including email distribution, IT services, the Site security and marketing and events services
- Law enforcement bodies in order to comply with any legal obligation or court order

Untapped may disclose your contact information in response to inquiries by bona-fide rights owners in connection with allegations of infringement of copyright or other proprietary rights arising from information that you have posted on the Site or otherwise provided to Untapped.

STEPS WE TAKE TO PROTECT YOUR INFORMATION

We have implemented commercially reasonable physical, administrative, and technical safeguards in an effort to protect your personal information from unauthorized access, use, alteration and deletion. These safeguards may vary depending on the sensitivity, format, location, amount, distribution and storage of the personal information, and include measures designed to keep personal information protected from unauthorized access. However, as effective as our security measures are, no security system is impenetrable. We cannot guarantee the security of our systems, nor can we guarantee that information you supply will not be intercepted while being transmitted to us over the Internet.

CROSS-BORDER TRANSFERS

There are circumstances in which we will have to transfer your personal information out of the country in which it was collected for the purposes of carrying out the services we provide to you.

These countries do not always afford an equivalent level of privacy protection and in such circumstances we take specific steps, in accordance with data protection law, to provide an adequate level of protection for personal information. Where the need for such a transfer arises, we will take steps to ensure that there are appropriate safeguards in place to protect your personal information such as an adequacy decision by the appropriate supervisory authority, the use of approved binding corporate rules or standard contractual clauses, or your consent. If you have questions regarding the specific mechanism under which your personal information is transferred to another country, if applicable, you may contact us at lisard79@gmail.com or by contacting our privacy office using the contact details in the Questions or Concerns section below.

MARKETING

We may use your personal information to provide you with information about products or services that we think would be of interest to you.

We take care to ensure that our marketing activities comply with all applicable legal requirements. In some cases, this may mean that we ask for your consent in advance of us sending you marketing materials.

In all cases, you can opt out of receiving marketing communications at any time. You can do this by clicking on the "unsubscribe" link in any marketing email or by contacting us using the details set out at the end of this Privacy Notice.

Please note that, even if you opt out of receiving marketing messages, we may still send you communications in connection with the services we provide to you.

RETENTION OF YOUR INFORMATION

We consider the following obligations when setting retention periods for personal information and the records we maintain: the need to retain information to accomplish the business purposes or contractual obligations for which it was collected; our duties to effectuate our clients' instructions with respect to personal information we process on their behalf; our duties to comply with mandatory legal and regulatory record-keeping requirements; and other legal impacts such as applicable statute of limitations periods. We may also retain personal information for other purposes delineated in applicable privacy laws.

MINORS

We do not knowingly collect personal information directly from children under 13. If we learn that we have collected any personal information from a child under the age of 13 without verifiable parental consent, we will delete that information from our files as quickly as possible. If you believe that we may have collected information from a child under 13, please contact us at the email address provided below.

If you are 16 years of age or older, you have the right to direct us to not sell your personal information at any time (the "right to opt-out"). However, we never knowingly sell or share the personal information of minors under 16 years of age and would not do so in the future without

affirmative authorization of the individual if between 13 to 16 years of age, or the parent or guardian of an individual less than 13 years of age.

EXTERNAL LINKS

Our Sites may include links to websites that are operated by organizations other than Marsh. If you access another organization's website using a hyperlink on our Site, the other organization may collect information from you. Marsh is not responsible for the content or privacy practices of linked websites or their use of your information. If you leave an Marsh Site via such a link (you can tell where you are by checking the URL in the location bar on your browser), you should refer to that websites' privacy policies, terms of use, and other notices to determine how they will handle any information they collect from you.

QUESTIONS OR CONCERNS

To submit questions or requests regarding this Privacy Notice or Marsh's privacy practices, please email us at lisard79@gmail.com. If you would prefer to contact us by post or by phone, please contact our privacy office using the following contact details:

Untapped Sustainable Operations

Attn: Lisa R. Davis

1119 Villa Bergamo Court

Houston, TX 77094

Email: Lisard79@gmail.com

Phone: (630) 398-7278